

# 101 Things to do...

**101 THINGS TO DO-Adventures in Fun** available at over 200 retail locations throughout Butte County.

**101 Things** is used extensively by people exploring *Butte County*; residents looking for something to do and tourists wondering where to go next.

**101thingstodo.net** is also a web site featuring everything in the publication including your advertising.

**Make your reservation now to be part of the upcoming Editions**

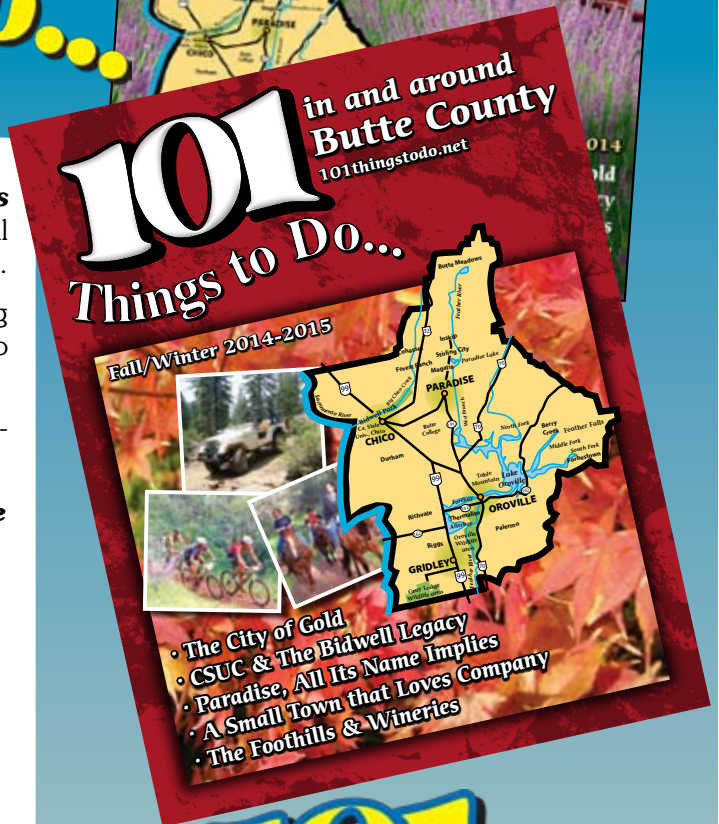
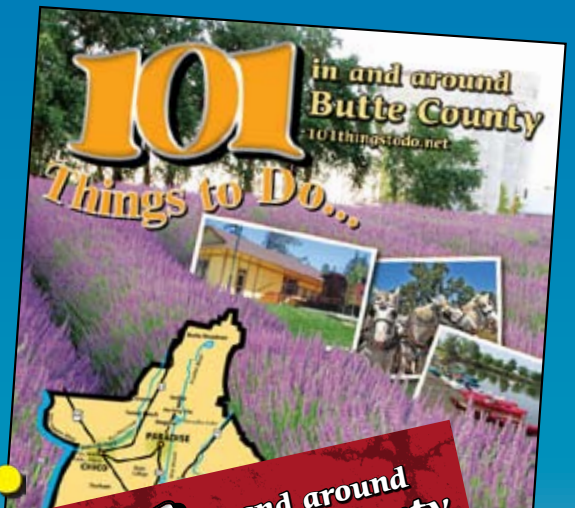
**Distribution: 25,000 copies**

	SPRING Edition	FALL Edition
Deadline:	February 20th	July 17th
Publish:	March 25th, 2015	August 18th
Billing:	April 1st	September 1st

**Reaching your customers online at the low cost of under 6¢ a day!**

**101 thingstodo.net** - is a website featuring everything in the printed publication including your advertising. And, your ad is linked to your website. When you click on your ad on the 101 website, it takes you to your website and all the information you have there about your business.

**101 thingstodo.net** displays your ad online and allows you to access your online ad and enhance its visibility to search engines like google and yahoo. You can add key words, coupons, you can even add video and sound. The \$10 charge appears as a separate item on your bill.



- The City of Gold
- CSUC & The Bidwell Legacy
- Paradise, All Its Name Implies
- A Small Town that Loves Company
- The Foothills & Wineries

# 101 Things to do... in and around Butte County

Also Featuring: The Foothills & Feather River Canyon Area

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530.589-4128  
E-mail: dave@diggernews.com  
www.101thingstodo.net

Advertiser \_\_\_\_\_

Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ZIP \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_

The above advertiser agrees to buy, and Great Ad-Ventures Publishing, Inc. agrees to publish, in accordance with the conditions set forth below, \_\_\_\_\_page of advertising in both the March 2015 and August 2015 editions of *101 Things To Do In Butte County* in accordance with the rate schedule shown below.

**ADVERTISING AGREEMENT TERMS**

1. Advertising copy subject to approval by publisher. 2. All bills are due the 15th of the month following publication. A service charge of 1.5% per month may be applied to all bills after 30 days. 3. Special position demands, when available, 15% extra. 4. All copy must be in Publisher's office prior to deadline. 5. Publisher shall not be responsible for typographical errors except to cancel the charge for such portion of an advertisement as may have been rendered valueless by such typographical error. 6. The rates shown on this agreement apply only if this agreement is performed according to terms. If not, a \$50.00 ADMINISTRATION FEE and the one time rate will apply. 7. Publisher reserves the right to cancel this Agreement at any time upon default by the advertiser in the payment of bills. The advertiser agrees to pay all costs and fees, including attorney's fees incurred by the Publisher in collecting amounts due from the Advertiser and enforcing the publisher's rights under this Agreement. 8. This agreement constitutes the entire Agreement between the parties and no verbal agreement of representation changing in any manner the conditions or schedule of this Rate Card shall be recognized or valid.

**1 Issue**

1/9 Page - \$250.00  
2/9 Page - \$404.00  
1/3 Page - \$515.00  
4/9 Page - \$586.00  
2/3 Page - \$700.00

**2 Issues**

\$225.00 ea.  
\$374.00 ea.  
\$475.00 ea.  
\$533.00 ea.  
\$633.00 ea.

**1 Issue**

Full Page - \$1005.00  
1/2 Ins. Cvr. - \$ 965.00  
Inside Ft. Cvr. - \$1445.00  
Inside Bk Cvr. - \$1329.00  
Back Cover - \$1745.00

**2 Issues**

\$ 898.00 ea.  
\$ 858.00 ea.  
\$1305.00 ea.  
\$1180.00 ea.  
\$1555.00 ea.

**Modular Ad Sizes**

1/9 Page	2-5/16 x 3-1/16"	4/9 Page	4-13/16 x 6-5/16"
2/9 Page	4-13/16 x 3-1/16"	2/3 Page Horz.	7-3/8 x 6-1/4"
1/3 Page Horz.	7-3/8 x 3-1/16"	2/3 Page Vert.	4-13/16 x 9-1/2"
1/3 Page Vert.	2-5/16 x 9-1/2"	Full Page	7-3/8 x 9-1/2"
1/3 Page Sq.	4-7/8 x 4-1/2"		

Format: Magazine

Page size: 3 columns x 9-1/2"

Image area: 9-1/2" x 7-3/8"

Column width: 2-5/16"

Gutter width: 1/4"

Printing: Offset

Color: Available throughout

Halftone capabilities:

133 line glossy stock

100 line non-glossy

ACCEPTED FOR THE ADVERTISER

ACCEPTED FOR Great Ad-Ventures Publishing, Inc.

SIGNATURE \_\_\_\_\_

SALES EXEC. \_\_\_\_\_

TITLE \_\_\_\_\_

PUBLISHER \_\_\_\_\_

**Where to pick-up a copy of 101 Things To Do In Butte County**

AAA  
Aco Taco  
America's Best Value  
Avenue 9  
Best Western  
Bidwell Mansion  
Bidwell Perk  
Bird in Hand  
Black Bear Diner  
Burger Huts  
Café Mondo  
Calif. Welcome Ctr. I-5  
Cal Java  
Casa Lupe  
Century 21  
Chambers of Commerce  
Chico Airport  
Chico Art Center

Chico Beauty College  
Chico City building  
Chico Museum  
City of Chico - Lobby  
City of Oroville - Lobby  
Coffee's On  
Coldwell Banker  
Cory's Country Inn  
Country Crest  
Community Libraries  
Crystal Pharmacy  
CSUC Book Store  
CSU Housing  
CSU Office of Admissions  
DCBA  
Denny's  
Doghouse  
E. Ave Liquor

Eighth & Main Antique  
Enloe Hospital  
Enterprise Car Rental  
Feather Falls Casino  
Fosters Freeze  
Garden Walk Mall  
Gold Nugget Museum  
Goodman House  
Graduate, The  
Grateful Bed  
Great Harvest Bread  
Grey Fox Winery  
Gridley Inn  
Heritage Inn Express  
Holiday Inn  
Hotel Diamond  
Hula's  
In Motion Fitness

KOA Campground  
Kona's  
LakeView Restaurant  
Lyon Books  
Maisie Jane's  
Marriott Courtyard  
Marriott Residence  
Matador, The  
Mendon's Nursery  
Mid Valley Title  
Motel 6  
Moxie's  
New Creation Tattoo  
North Rim  
Olive Pharmacy  
Outback Steak House  
Oxford Suites  
Panama Club

Paradise Hobbies  
Paradise Inn  
Patrick Ranch  
Pommes Frites  
Powell's Sweet Shop  
Prudential Realty  
Quality Inn  
Realty World  
Red Tavern  
Regal Inn  
Ricardo's  
River Reflections  
Round Table Pizzas  
Safari Inn  
Satava  
S & S Produce  
Shubert's  
Sicilian Café

Sierra Central  
Sierra Nevada Brewery  
Smokin Mo's  
String Bead  
Super 8 Motel  
Sycamore Glen  
Taco Bells  
Terrace Apartments  
Thorton's Chevron  
Tong Fong Lows  
Town House Motel  
Tortilla Flats  
Tri Counties Bank  
Upper Crust  
Vagabond Inn  
Visitors Centers  
Woodstock Pizza